

MARVA



AYLOUCHE

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@MARVAAYLOUCHE

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PROFILE

DETERMINED DESIGNER, PROVEN TO SURPASS WITH EVERY PROJECT GIVEN. USES AMBITION AND DRIVEN PERSONALITY AS FUEL TO CREATE THE DESIGNS OF TOMORROW. A NATURAL LEADER, ALWAYS WILLING TO WORK WITH PEERS TO INVENT NEW IDEAS. DEMONSTRATES ABILITY TO ADAPT TO NEW STYLES AND POLICIES QUICKLY. ADHERES TO GIVEN CALENDAR TIME AND HAS OUTSTANDING COMMUNICATION SKILLS.



CONTACT

IRVINE, CA



MA@MARVAAYLOUCHE.COM



WWW.MARVAAYLOUCHE.COM



(949) - 395 - 3121



SKILLS

PROGRAMS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
LIGHTROOM
ALL MICROSOFT OFFICE &
ALL APPLE APPLICATIONS
GERBER TECHNOLOGIES/TUKATECH
KALEDO
WACOM/CINTIQ
FINAL CUT PRO
DSLR CAMERA/TETHERING
DIGITAL PRINTING (APPAREL)

EXPERTISE

TEXTILE KNOWLEDGE; DIGITAL AND SURFACE DESIGN
TRADITIONAL & DIGITAL FASHION ILLUSTRATION
HAND & COMPUTER PATTERN-MAKING
ART DIRECTION, CONCEPT DESIGN, AND TYPOGRAPHY
FIT ANALYSIS & MEASURING, DRAPING
FABRIC CUTTING & GARMENT CONSTRUCTION/SEWING
PRODUCT DEVELOPMENT & TECHNICAL DRAWING/DESIGN
FLUENT IN TURKISH & LEARNING FRENCH

EDUCATION

ART INSTITUTE OF CALIFORNIA; ORANGE COUNTY - BACHELOR OF FINE ARTS IN FASHION DESIGN
GPA: 3.9 SUMMA CUM LAUDE/ CLASS OF 2016 VALEDICTORIAN / ALPHA BETA GAMMA
WINNER OF THE HURLEY "WALK THE WALK" 2010 AND ART INSTITUTE'S "UNCONTAINABLE" 2015

EXPERIENCE

HEAD COSTUME DESIGNER

STARTED OUT AS A PATTERNMAKER/DESIGN ASSISTANT THEN PROMOTED TO HEAD DESIGNER IN CHARGE OF COSTUME DESIGN, FABRIC SWATCHES & TRIMS, MOOD BOARDS AND COLOR STORIES DESIGNATED TO PERFORMING ARTS GROUPS. WORK ONE-ON-ONE WITH CLIENTS TO CREATE THEIR LOOK AND PATTERNMAKERS TO CONSTRUCT THE OVERALL SILHOUETTE. ALSO HAVE DONE SOCIAL MEDIA COORDINATING/GRAPHIC DESIGN WORK FOR COMPANY BRANDING.

CREATIVE
COSTUMING &
DESIGNS
-
HUNTINGTON
BEACH
-
2016- PRESENT

APPAREL DESIGN INTERN

LEARNED THE DESIGN AND PRODUCTION PROCESS OF THE STREET-WEAR APPAREL INDUSTRY. HELPED WITH CADS. ASSISTED/MODELED A PHOTO SHOOT. TOURED THE WHOLE FACILITY FROM MARKETING TO QUALITY CHECK OF GARMENTS. CREATED A CAPSULE COLLECTION REFLECTING EXPERIENCE.

OBEY
-
IRVINE
-
2015 - 2016

GRAPHIC DESIGNER / ADMIN. ASSISTANT

WORKED AS A GRAPHIC DESIGNER IN THE STUDENT AFFAIRS DEPARTMENT, HELPED IN CREATING ARTWORK, POSTERS FOR EVENTS AND MERCHANDISE. ALSO ASSISTED STUDENTS WITH CAMPUS, HOUSING, JOBS, AND NETWORKING.

ART INSTITUTE
-
SANTA ANA
-
2015 - 2016

VISUAL MERCHANDISER/MANAGER

WORKED IN A MANAGERIAL POSITION; HANDLED ALL EMPLOYEES AND SALES MANAGEMENT. WORKED WITH MERCHANDISING AND BUYING. ALSO CREATED VISUAL MERCHANDISING AND WORKED ON STORE DESIGN. IN CHARGE OF OPENING AND CLOSING PROCEDURES.

KOTO
-
NEWPORT
BEACH
-
2012 - 2015

APPAREL DESIGN INTERN

LEARNED THE DESIGN AND PRODUCTION PROCESS OF THE SKATE/SURF CLOTHING INDUSTRY. HELPED WITH CADS. ASSISTED A PHOTO SHOOT. TOURED THE WHOLE FACILITY FROM MARKETING TO QUALITY CHECK OF GARMENTS. INTERVIEWED THE PROCESS OF RECYCLED CLOTHING PROCESS & CREATED A SIDE PROJECT REFLECTING EXPERIENCE.

VOLCOM
-
COSTA MESA
-
2011 - 2012